



## The Malaysian Association of Hotels and the Malaysian Association of Hotel Owners launches Selangor Super Savers 2025 Campaign (SSS2025)

In line with Tourism Selangor's Visit Selangor Year (VSY) 2025 campaign under the tagline "Surprising Selangor", the Malaysian Association of Hotels, Selangor Chapter (MAHSEL) and the Malaysian Association of Hotel Owners (MAHO) launches its **Selangor Super Savers 2025 (SSS2025)** campaign featuring collaboration of various industry players in Selangor to further position Selangor as a must-visit must-experience destination.

The SSS2025 campaign not only allow us to showcase the best of Selangor but also enhances the close working relationship by industry players – from hotel owners and operators, to theme parks and attractions as well as shopping malls.

On hand to **launch the SSS2025 campaign** and to unveil the campaign's digital portal <a href="https://selangorsupersavers.com/">https://selangorsupersavers.com/</a> was YBrs Puan Chua Yee Ling, Chief Executive Officer of Tourism Selangor.

The portal features stay packages offering a minimum of 10% off Best Available Rates, RM50 F & B credit and late check out till 3 pm as well as up to 10% off meeting and wedding packages by 21 participating hotels in Selangor namely Le Meridien Putrajaya, Marriott Putrajaya, Moxy Putrajaya, Palm Garden Hotel Putrajaya, Four Points by Sheraton Puchong. Crystal Crown Hotel Harbour View Port Klang, Pegasus Hotel, Dorsett Grand Subang, Mines Beach Resort, Royale Chulan Damansara, Eastin Hotel, Crystal Crown Hotel PJ, M World Hotel, Amverton Cove Golf & Island Resort, Glenmarie Hotel & Golf Resort, Saujana Hotel KL, Le Meridien PJ, Avani Sepang Goldcoast Resort, Wyndham Acmar Klang, Dorsett Putrajaya and Acappella Suite Hotel.

Visitors staying in any of the participating hotels can enjoy many other extra perks and discounts at theme parks and shopping mall at GL Play by Gamuda Land, Jungle Gym Eco-Sanctuary Mall, Jungle Gym i-City, Jungle Gym Quayside Mall, Just Farm, Wet World Shah Alam and Sunway Pyramid.

All offers, packages and discounts are valid for a period of six (6) months from 1<sup>st</sup> March 2025 unless otherwise stated and subject to partners' terms and conditions.

Both MAHSEL and MAHO's is presently working on phase 2 of the SSS2025 and hope more industry players in Selangor will step forward after today's launch to support this campaign which will last till end of Y2025, leading up to Visit Malaysia Year 2026 with a target of 26.1 million tourist arrivals with a domestic spending of RM97.6 billion. For participation details, please email to mahselangorchapter@gmail.com or contact: Francis Alberto at +60 16-201 3248.

A photography and short video contest – Experience Selangor was also launched at the event. The contest begins on 24<sup>th</sup> February 2025 and entries should be uploaded by/on 30<sup>th</sup> April 2025 with exciting prizes courtesy of Dorsett Grand Subang, Dorsett Putrajaya, Only World Group and other participating hotels. For full details of the prizes as well as terms and conditions of participation, log on to:

https://selangorsupersavers.com/experience-selangor.html





With the launch of SSS2025, both the Malaysian Association of Hotels, Selangor Chapter and the Malaysian Association of Hotel Owners hope to be able to support Tourism Selangor in achieving its target of 8 million tourists by the end of 2025.

Present at today's launch were Tuan Haji Shaharuddin M Saaid - Executive Director Malaysian Association of Hotel Owners; Datin Jasmine Abdullah Heng - Chairman of the Malaysian Association of Hotels, Selangor Chapter; B C Ong - Council Member Rep for Selangor / Central Region of the Malaysian Association of Hotel Owners; Mr CK Ang — President of Malaysian Association of Theme Parks & Family Attractions and Mr William Tang - Vice President 1 of the Malaysia Shopping Malls Association.

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